

CHARMAINE COOPER

Skin Health Equity Expert | Author | Speaker



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Charmaine Cooper is a skincare expert with over 24 years of experience in the beauty industry and has uncovered a niche area of specialty.

Charmaine advocates for accessibility to skincare health for all skin types regardless of gender, ethnicity or age.

Her achievements include but are not limited to her published books: The No Compromise Black Skin Care Guide Series (Vol 1 and Vol 2), TV and print facilitation of Canadian webinars, international conference presentations, both keynote and theory as well as hands-on workshop sessions.

Having written two successful books; The No Compromise Black Skin Care Guide, Charmaine has a plethora of information to share with her followers via blog posts and print columns.

Charmaine is well-acquainted with the beauty and skincare industry and is able to hone in on the flow and energy of her audience to ensure a successful on-air segment.

Being a National Corporate Trainer and training adult learners and Skin Professionals for 24 plus years, Charmaine has developed the ability to draw out the best of people and chart one's course for success!

During her time being a Master Educator for a globally renowned skincare brand, Charmaine connected with individuals from different backgrounds and helped them with their skincare journey.

Charmaine values organizational and individual industry standards, professional and personal brand integrity, but most importantly the inherent worth in every Skin Professional.

She recognizes that the beauty industry lacks adequate education on caring for darker skin and aims to raise awareness on the topic with the goal to appreciate and uplift individuals with darker skin tones. Charmaine believes that change starts at the resource level and continues to advocate for a diverse skincare industry every day.

Appearance and Collaboration Inquiries
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