

JOHNNY CHEUNG

Foodie | Traveler | Photographer

 [@foodie.fob](https://www.instagram.com/foodie.fob)
24.7k followers



Johnny Cheung aka @Foodie.Fob on Instagram (with over 24k followers), is a culinary influencer, content creator, and food marketer. Born in Hong Kong and raised in Scarborough, Ontario, Johnny embraces both his Eastern and Western heritages. His Instagram name was born from a combination of taking back power (when he was a new Canadian, he was constantly on the receiving end of the derogatory term “Fob”) and he decided he was going to use that for his own purposes. He took the term and embraced it to mean “Food OverBoard” which sums up his feed. His food photos and journeys are all about excess, the latest trends and abundance.

For Johnny, food is more than just flavours. His insatiable curiosity leads him to travel the world looking for riveting food origins and cultural stories. His favourite cuisines are Japanese, South Asian, and Taiwanese. Johnny loves eating street food but also indulges in Michelin-starred restaurants on his travels.

In addition to dining out regularly, Johnny enjoys being a home cook and creating scrumptious meals for his family and friends. His signature dishes span from sweet to savoury and include authentic dishes from various regions across Asia.

A familiar face in local food circles, Johnny is frequently invited to food media events and shows, including guest appearances on *MasterChef Canada*, Food Network’s *Late Night Eats*, and *Big Food Bucket List*.

As a culinary influencer, Johnny’s ultimate goal is to network with people around the world and give them a glimpse of the multicultural dining scene in Canada and promote culture through food.

Appearance and Collaboration Inquiries
JENNY SHIN, MILESTONES PUBLIC RELATIONS
1 Yonge Street, Suite 1801
Toronto, ON, M5E 1W7
+1-647-286-8584 | [.jshin@milestones-pr.com](mailto:jshin@milestones-pr.com)