

MICHELLE JOBIN

Host | Spokesperson | Producer



Michelle Jobin is a television personality and spokesperson with almost two decades of experience in broadcast and online media. Whether she's acting as a red carpet correspondent, fitness expert, brand spokesperson or weather specialist, Michelle has a gift for skillful storytelling.

Stories drive Michelle's television work. Whether it's interviewing Idris Elba on the TIFF red carpet, Zooming in for health segments on *CP24 Breakfast*, or tracking polar vortexes on *Your Morning*, Michelle's ability to create narratives is what sets her apart. She knows how to strip away jargon, communicating messages that are relatable, dynamic and digestible.

Michelle often appears on morning shows and national daytime programs as a guest expert covering a wide range of topics. A polymath with a degree in broadcast journalism, Michelle is also a certified Pilates instructor, former actor and a hands-on parent. The fitness minded mom isn't just an influencer who looks good in tights—she's someone who looks good in tights, understands functional athletics and can speak with authority about the newest trends.

After producing and hosting 54 episodes of *Dining Toronto*, Michelle has become a fixture in the city's food scene. In 2020, Michelle and co-host Jasmine Baker launched *Breaking Bread*, a podcast that leverages their industry connections to delve into what's happening behind the scenes in Toronto's best kitchens. From social justice to new food trends—no topic is off the table on *Breaking Bread*.

Recently, Michelle has collaborated with brands such as Nintendo and Canada Takeout to help tell their stories. For Nintendo, Michelle's husband and five-year-old son Archer helped her showcase the Ring Fit Adventure as an active, interactive game the whole family can enjoy. As the national spokesperson for Canada Takeout, Michelle became the trusted voice rallying Canadians to support local restaurants during the Covid-19 pandemic. Other brands Michelle has worked with include Farm Boy, Hershey's Canada, Nespresso, Kellogg's Canada, Ted Baker, Nike and RBC.

Michelle's television credits include CTV's national morning show *Your Morning*, *The Marilyn Denis Show*, *Cityline*, *Breakfast Television*, *The Morning Show* on Global, *Toronto Dining*, and *CP24 Breakfast*.

Michelle often appears as an emcee or spokesperson, both on-camera and for live audiences. She has hosted a number of high profile events including Taste of Toronto, Global Citizen Forum, S. Pellegrino Young Chef competition, Interac Dinner in Black, Chefs for Change and the inaugural Nespresso Café Gourmand competition in Toronto.

Appearance and Collaboration Inquiries
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